

# The Mommy Dash

## 5K RUN

**We are looking for local businesses who want to gain social media exposure and customer reach, while sponsoring The Mommy Dash 5K for Sparrow's Nest.**

**Choose a level that is comfortable for you. We've named our levels after *our* favorite comforts in life...coffee and wine!**

### **Level 1 (Tall): \$50 (25 spots available)**

We will display a professionally designed and created 18x24 sign along the race route, that highlights your business name. Signs can also be purchased to be "In Memory Of" and "In Honor Of" for your loved ones.

**You will also receive the following sponsorship benefits:**

- Your business name will be featured as a sponsor on our website
- You will receive a shoutout on all of our social media platforms- Facebook, Instagram, and Twitter, so our 4,350 (and growing!) followers can find out more about you!
- Signs are one-sided and can be picked up after the race for you to keep. Email us at [themommydashers@gmail.com](mailto:themommydashers@gmail.com) to request a form

### **Level 2 (Grande): \$100 (limited space, so act fast!)**

Our 5K participants will receive a giveaway race shirt on the day of the race (quantities may be limited depending on volume).

- Your business name will be proudly displayed on the back of our race shirts, which will be given to race participants. You can also purchase a shirt sponsorship "In Memory Of" or "In Honor Of" a special person in your life.
- You will be listed as a sponsor on our Mommy Dash website, as well as on all of our social media platforms- Facebook, Instagram, and Twitter pages, so our 4,350 (and growing) followers can find out more about you!

### **Level 3 (Venti): Water Sponsorship**

**\*\*ONLY ONE LEFT\*\***

Our runners and walkers are bound to get thirsty and imagine their happiness when they spot the turn-around water station at mile 1.5, displaying your business' name. Forget who runs the fastest- you're real winner here!

- You will provide your own business/advertising signage, a pop-up tent (if desired) AND the appropriate amount of gallons of water, small cups and lots of smiles for our runners and walkers as they reach the halfway point in this race.
- You can bring your employees or family for runner support so there are plenty of helping hands ready to pass cups of water to our participants as they reach this halfway point.
- Once you have committed to this sponsorship, we will add you as a sponsor on our Mommy Dash website, as well as giving you a shout out on all of our social media platforms- Facebook, Instagram and Twitter, so our 4,350 (and growing!) followers can find out more about you!
- Your company's name will also be displayed on the back of our race shirts which are a giveaway for our participants.

### **Level 4 (Trenta): Food Sponsorship**

After 3.1 August miles, our runners and walkers are going to be hungry! They will be jumping for joy when they come across that finish line and spot a table filled with snacks, displaying your business' name.

- You will provide your own business/advertising signage, a pop-up tent (if desired) AND the appropriate amount of post-race food- bagels, donuts, yogurts, bananas, granola bars, apples- whatever works for you! Your choice! We will keep in touch as to how many people you will need to plan for.
- You will bring your employees or family to help staff this table and to make sure that our runners know that your business is providing these delicious refreshments.
- Once you have committed to this sponsorship, we will add you as a sponsor on our Mommy Dash website, as well giving your business a shout out on all of our social media platforms- Facebook, Instagram and Twitter, so our 4,350 (and growing!) followers can find out more about you!
- Your company's name will also be displayed on the back of our race shirts which are a giveaway for our participants.

### ***Level 5 (Magnum bottle): \$250***

Since here at The Mommy Dash, we are running on coffee, kids and Chardonnay, we decided who needs another gold-plated trophy, when our 1st, 2nd and 3rd place females (over age 21) can win a super awesome, limited edition GIANT wine glass, designed just for this race! This “trophy” holds an entire 750 mL bottle of wine.

We didn't forget about the guys who are supporting Sparrow's Nest by competing in this race- we have some very manly and gigantic beer glasses (they hold FOUR bottles!) for the 1st, 2nd and 3rd place males (over age 21). Every time our winners take a sip of their icy cold (or perfectly room temperature) beverage, they will remember your generosity in supporting Sparrow's Nest.

- YOUR business name/logo (if desired) will be featured on these “trophies” as well as the title of the race.
- Once you have committed to this sponsorship, we will add you as a sponsor on our Mommy Dash website, as well as giving you a shout out on all of our social media platforms- Facebook, Instagram and Twitter, so our 4,350 (and growing!) followers can find out more about you!
- Your company's name will also be displayed on the back of our race shirts which are a giveaway for our participants.

### ***Level 6: (The Wine Cellar) \$1500***

This is the BIG one. The BEST one. The one that you've been waiting for...  
the TITLE sponsor.

- In exchange for your support of this race, we will amend the the name of our event to The Mommy Dash 5K presented by (YOUR BUSINESS NAME HERE).
- Your company will have a 18x24 sign along the race route (as outlined in the first level of sponsorship).
- Our race shirt will feature your business' name on both the front and back.
- Our Mommy Dash website, race registration site, all of our social media shout-outs (Facebook, Twitter and Instagram) will include your business' name.
- You will receive a custom made banner featuring your business name to be displayed at the race site, as well.
- This sponsorship includes four race registrations for your employees or friends/family, as well as four shirts.
- You will also receive a vendor space, in our VIP spot, closest to start/finish line.
- All race pamphlets and signage will feature your business' name.

**This is limited to just ONE sponsor...will it be you?**

*We thank you for your support of this event! Community events, like The Mommy Dash 5K and Sparrow's Nest are near and dear to our hearts.*

*Thank you for supporting us, as we continue to support this charity's mission to prepare and deliver nutritious and delicious meals to families battling cancer.*

*If you have any questions, please email us at [themommydashers@gmail.com](mailto:themommydashers@gmail.com) or message us on Facebook: The Mommy Dash.*

*Thank you and we look forward to working with you!*

*XOXO,  
Jen and Alicia  
The Mommy Dash*